



*As a brand and retail marketing agency,
we tell remarkable stories that make a difference for our clients and their brands,
and we deliver innovative solutions that attract, engage, and connect with their customers.*

Job Title:

Design Director

Department: Design Director

Reports To: VP of Creative

Job Summary: Design Director is responsible for environmental design efforts and working with clients and vendors through collaboration and leading various cross-functional teams to develop creative solutions. As the Design Director, he/she will work on a variety of branded environments that may range from retail bricks and mortar, tradeshow, commercial community spaces, exhibits and pop-up events. He/She is familiar with a multitude of components that encompass the visualization and development of a spatial design solution, i.e. (wayfinding, floor/traffic planning, merchandising, material boards, rendering, etc.) This person will professionally represent Ivey, our capabilities, and our values while successfully collaborating with internal and external partners to meet all of our internal/external clients' needs.

Role Description:

- Responsible for the visualization, development and production of projects assigned to that group
- Collaborates, leads and observe with cross-functional departments in assisting with the execution of a project to client's satisfaction and ensuring the day-to-day project work flow
- Can create, drive and elevate the creative process in service to the objectives defined by a client as interpreted in a creative brie
- Ensures that creative is executed within agreed strategy, deadlines and budgets
- Helps to elevate department's role in the company and the perception in the marketplace
- Manages creative work in art studio and production to come up with the best possible creative solutions for that job
- Participates in and contributes to the new business activities of the company for branded environmental opportunities
- Bring or augment and manage a roll-o-dex of diverse disciplined talent that can be commissioned to assist on projects as needed
- Compel adherence to quality standards for the team and the company for the client
- Foster innovative thinking and encourage aspiration pursuits that can inspire/inform the rest of the team and the company
- Attends for client meetings for presenting creative concepts
- Works closely with upper management to identify and suggest solutions on how to improve culture, augment best practice processes
- Keeps abreast of current trends and the latest technological advances
- Strategically engages new ways to contribute to overall company and client profitability

Person Specification

Qualifications

- BA in Graphic Design, Architectural Design, Industrial Design (or equivalent design discipline)

Technical Skills

- Mastery of Adobe software; primarily in Design, Illustrator and Photoshop

- Working knowledge Maya, Solid Works, CAD, Autodesk, SketchUp or similar

Personal Skills

- Highly developed and demonstrable skills
 - leadership & mentorship
 - strategy
 - operational management
 - selling & pitchwork
 - estimate/proposal development
 - process design & implementation
 - developing strong internal / external relationships
- Actively listens, proactively plans, conceptualizes and understands research to drive and achieve results
- Strong interpersonal, written communication and persuasive skills; comfortable and effective working with senior-level executives
- Self-motivated, able to learn quickly, personable and well organized
- Excellent track record of attracting, recruiting, retaining and mentoring world class talent

Experience Required

- 10+ years designing environments – (retail, tradeshow, exhibit, commercial, events, etc.)
- Minimum 5 years leading design team of 10 or more designers
- Design leadership of several well recognized design initiatives

Knowledge

- Understanding of the built environment and construction principles
- Familiar with creating mechanicals, plangrams and directives.
- Understanding visual merchandising principles.

Organizational Requirements

- Ability to travel as needed – 15% of time
- Team player and able to work effectively with all Ivey resources
- Supports and promotes company culture, mission and Core Values
- Flexibility to perform in an ever-changing work environment